



## Listings 360

Display your listings across the web and bring your hottest prospects back.

### Here's how it works:

- 1** Dealers with the qualifying amount of monthly boat detail pageviews, select the retargeting product - Listings 360.
- 2** Participating dealers will have their listings appear across the internet to visitors who previously viewed their boats.
- 3** Shoppers who are retargeted with these ads are more likely to convert to a lead.
- 4** Bring back your hottest prospects.

**Remarket Your Brand to  
an Engaged Audience to  
Increase Conversions**

**50,000** monthly ad impressions\*

**150** more listings views per month\*

\*Based on average monthly impressions & performance, Google Analytics

#### Sold:

- Monthly
- Clicks On-Site