



Sponsored Boats

Your listings at the top of the search results page.

Here's how it works:

- 1 Select the listing(s) you would like to promote.
- 2 Your listing(s) will be served to shoppers who are searching for your class of boat - in your DMA - at the top of the search results page.
- 3 Watch your listings rank at the top of the search results page.

Increase Listing Views

Achieve top placement and generate
20,000 additional monthly impressions*

* Based on average monthly impressions. Results may vary by market and class, Google Analytics

Sold:

- Monthly
- SOV based on number of advertisers
- 89 Designated Market Areas (DMA)
- Clicks On-Site