



Featured Dealer

Your dealership on the homepage of Boat Trader.

Here's how it works.

- 1 Select the DMA in which you would like to advertise your dealership on the Boat Trader homepage.
- 2 Provide your company name, ad image, ad text, logo, and click-through URL and our team of designers will build your ad.
- 3 Your ad will be served to all homepage visitors on Boat Trader in your selected DMA.
- 4 Watch your brand awareness, website traffic, foot traffic, leads, and sales grow!

**Targeted
Brand Awareness**

On average
20,000 monthly impressions

On average
150 clicks per month

- Sold:**
- Monthly
 - 59 Designated Market Areas (DMA)
 - 2 Ad Spots