



## Promoted Dealer

# Be the dealer of choice in your market.

### Here's how it works.

- 1** Select your budget, boat class, and the DMA in which you would like to advertise your dealership.  
*Ex. Budget: \$500 will yield 100,000 impressions and an estimated 100 website visits.*
- 2** Provide your logo and click-through URL and our team of designers will build your ad and targeting based on your class and DMA.
- 3** Your ad will be served to shoppers who are searching for the class your boat is listed in, in your DMA on the homepage, search results, and browse pages.
- 4** Watch your brand awareness, website traffic, foot traffic, leads, and sales grow!

**Increase Branding & Website Traffic**

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Get  
**100,000** monthly impressions

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On average  
**100** more shoppers to your website per month

- Sold:**
- **Monthly**  
 (3 month minimum due to set-up time)
  - **59 Designated Market Areas (DMA)**