



Promoted Listings

Capture your competitors' audience.

Here's how it works.

- 1 Select the boat you would like to advertise and your budget. *Ex.* \$500 will yield 100,000 impressions and an estimated 150 listing views.
- 2 Our team of designers will build your ad and targeting based on your boat listing cover photo, details, class, and DMA.
- 3 Your ad will be served to shoppers who are searching for the class your boat is listed in, in your DMA on the homepage, search results, and browse pages.
- 4 Watch your impressions, listing views, connections, and leads grow!

Increase Listing Activity

Get **100,000** monthly impressions

On average **150** more listing views per month

Sold:

- **Monthly**
(3 month minimum due to set-up time)
- **59 Designated Market Areas (DMA)**