



Sponsored Boats

Top placement on Boat Trader's most popular pages.

Here's how it works.

- 1 Select the listing you would like to advertise.
- 2 Our team of designers will build your ad and targeting based on your boat listing cover photo, details, class, and DMA.
- 3 Your ad will be served to shoppers who are searching for the class your boat is listed in, in your designated market area on the search result and browse pages.
- 4 Watch your impressions, listing views, connections, and leads grow!

Increase Listing Views

On average **22,000** monthly impressions

On average **86** more listing views per month

Sold:

- Monthly
- 59 Designated Market Areas (DMA)