



Premium Placement

The billboard on YachtWorld's most popular pages.

Here's how it works.

- 1 Select the region and class container you would like to target your advertisement to.
- 2 Provide your listing, logo, and ad description and our team of designers will build your ad.
- 3 Your ad will be served to shoppers who are searching for your selected class container, in your selected region on the search results and browse pages.
- 4 Watch your brand awareness, impressions, listing views, connections, and leads grow!

**Maximum
Competitive Targeting**

On average
65,000 monthly impressions

On average
415 clicks per month

Sold:

- **Monthly** (3 month minimum due to set-up time).
- **13 Regions**
- **7 Class Containers**

(Center Console, Cruiser, Express Cruiser, Motor Yacht, Sail, SW Fish, and Super Yacht).