



## Promoted Listings

# Capture your competitors' audience.

### Here's how it works.

- 1 Select the boat you would like to advertise and your budget. *Ex.* \$500 will yield 100,000 impressions and an estimated 150 listing views.
- 2 Our team of designers will build your ad and targeting based on your boat listing cover photo, details, class, and region.
- 3 Your ad will be served to shoppers who are searching for the class your boat is listed in, in your region on the homepage, search results, and browse pages.
- 4 Watch your impressions, listing views, connections, and leads grow!

### Increase Listing Activity

Get **100,000** monthly impressions

On average **150** more listing views per month

#### Sold:

- **Monthly** (3 month minimum due to set-up time).
- **13 Regions**
- **7 Class Containers**

(Center Console, Cruiser, Express Cruiser, Motor Yacht, Sail, SW Fish, and Super Yacht).