



## Promoted Model

# Be the brand that new boat shoppers buy.

### Here's how it works.

- 1 Select the model you would like to advertise and your budget. *Ex.* \$2,000 will yield 200,000 targeted impressions and an estimated 300 model pageviews.
- 2 Our team of designers will build your ad and targeting based on your boat model details.
- 3 Your ad will be served to shoppers who are searching for the class of boat you sell.
- 4 Watch your brand awareness, traffic, leads, sales, and market share grow!

### Increase Model Activity

Get  
**3X** the click-through rate of a standard display ad



Target in-market new boat buyers throughout their purchase process

**Sold:**  
**Monthly**

*3 month minimum due to set-up time*