



Hero Ad

Be the *brand* on the boats.com homepage.

Here's how it works:

- 1** Select the month in which you would like to appear on the boats.com homepage.
- 2** Provide your ad image (1500w x 500h), transparent logo, and click-through URL and our team of designers will build your ad.
- 3** Your ad will be served to 100% of the homepage visitors on both desktop and mobile, during your selected month.
- 4** Watch your brand awareness, website traffic, foot traffic, leads, and sales grow!

Maximum Brand Awareness

On average
100,000 monthly impressions

On average
1,500 clicks per month

Sold:

- 1 Advertiser (100% SOV)
- Monthly