



Mobile Search Sponsorship

Own the search results page in your DMA.

Here's how it works.

- 1** Select the DMA in which you would like to appear on the Boat Trader mobile search results page.
- 2** Provide your JPEG or PNG logo (minimum height of 44 pixels), click-through URL, and ad copy (45 character limit) and our team of designers will build your ad.
- 3** Your ad will be served to all of the mobile search result page visitors in your selected DMA.
- 4** Watch your branding, website visits, foot traffic, leads, and sales grow!

Prominent & Exclusive Brand Awareness

On average
35,000 monthly impressions

On average
105 clicks per month

Sold:

- **1 Advertiser Per Market (100% SOV)**
- **59 Designated Market Areas (DMA)**
- **Monthly (3 month minimum due to set-up time)**