



Promoted Dealer

Be the dealer of choice in your market.

Here's how it works.

- 1 Select the **DMA**, and **Class Container** you would like to promote your business in.
- 2 Select your budget. Every \$500 will yield 100,000 impressions and an estimated 100 listing views per month.
- 3 Provide your logo and click-through URL and our team of designers will build your ad and targeting based on your class and region.
- 4 Your ad will be served to shoppers who have viewed a boat detail page in your Class Container in your DMA on the homepage, search results pages, and browse pages.
- 5 Watch your brand awareness, website traffic, foot traffic, leads, and sales grow!

Increase Branding & Website Traffic

Get **100,000** monthly impressions

On average **100** more shoppers to your website per month

Sold:

- **Monthly** (3 month minimum due to set-up time).
- **59 Designated Market Areas (DMA)**
- **9 Class Containers**

Saltwater Fishing	Center Console	Pontoon
Freshwater Fishing	Motor Yacht	Cruiser
Ski and Wakeboard	Express Cruiser	PWC