



Promoted Listings

Capture your competitors' audience.

Here's how it works.

- 1 Select the boat **Listing ID** that you want to promote and the **DMA**, and **Class Container** you would like it promoted in.
- 2 Select your budget. Every \$500 will yield 100,000 impressions and an estimated 150 listing views per month.
- 3 Our team of designers will build your ad based on the Listing ID's cover photo and details.
- 4 Your Promoted Listing will be served to shoppers who have viewed a boat detail page in your Class Container in your DMA on the homepage, search results pages, and browse pages.
- 5 Watch your listings views, connections, and leads grow!

Increase Listing Activity

Get **100,000** monthly impressions

On average **150** more listing views per month

Sold:

- **Monthly** (3 month minimum due to set-up time).
- **59 Designated Market Areas (DMA)**
- **9 Class Containers**

Saltwater Fishing	Center Console	Pontoon
Freshwater Fishing	Motor Yacht	Cruiser
Ski and Wakeboard	Express Cruiser	PWC