



Promoted Listings

Capture your competitors' audience.

Here's how it works.

- 1 Select the boat **Listing ID** that you want to promote and the **Region**, and **Class Container** you would like it promoted in.
- 2 Select your budget. Every \$500 will yield 100,000 impressions and an estimated 150 listing views per month.
- 3 Our team of designers will build your ad based on the Listing ID's cover photo and details.
- 4 Your Promoted Listing will be served to shoppers who have viewed a boat detail page in your Class Container in your Region on the homepage, search results pages, and browse pages.
- 5 Watch your listings views, connections, and leads grow!

Increase Listing Activity

Get **100,000** monthly impressions

On average **150** more listing views per month

- Sold:**
- **Monthly** (3 month minimum due to set-up time).
 - **13 Regions**
 - **7 Class Containers**
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|--|----------------------------|-----------------|
| Center Console
Express Cruiser
Saltwater Fishing | Super Yacht
Motor Yacht | Cruiser
Sail |
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