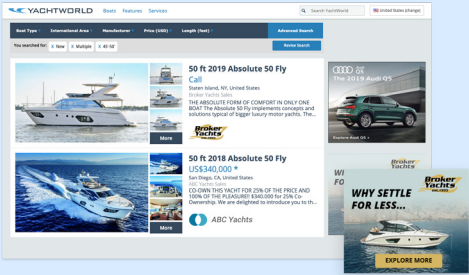


# Attract more of the right audience to your website!

Features	Basic	Advanced	Custom
Graphic Design Services	✓	✓	✓
Eligible for Brand Retargeting	✓	✓	✓
Ad Sizes	3	4	4
Geographical Targeting	✓	✓	✓
Class Container Targeting	—	✓	✓
Demographic Targeting	—	—	✓

\*Minimum spend for a campaign is \$500 per month, 3 month commitment minimum.  
 \*\*Minimum spend to include Brand Retargeting is \$2,000 per month, plus 30% minimum spend on retargeting.



## Bring them home!

Use Branding Solutions to bring customers who are shopping for your boats – in your area – to your website.

## Target the most qualified audience with:



### Geographical Targeting

Put your business in front of local in-market buyers and drive them to your website – and to your front door.



### Class Targeting

72% of boat shoppers start their search by class/type - qualify your audience based on the class they're searching for.



### Brand Retargeting Add-On

Convert in-market shoppers by advertising to them across the internet after they leave your site.