



Sponsored Boats

Increase share of voice in your defined market and class across multiple listings.

How it works:

- 1 Select the listings you would like to advertise.
- 2 Your listings will be served to shoppers who are searching for the class your boat is listed in, in your designated market area at the top of the search results and browse pages.
- 3 Watch your impressions, listing views, connections, and leads grow!

Increase Listing Views

On average
22,000 monthly impressions

On average
86 more listing views per month

Sold:

- Monthly
- 59 Designated Market Areas (DMA)