



Featured Dealer

Your dealership on the homepage of Boat Trader.

Here's how it works:

- 1 Select the DMA in which you would like to advertise your dealership on the Boat Trader homepage.
- 2 Provide your ad image, ad text, logo, and click-through URL and our team of designers will build your ad.
- 3 Your ad will be served to all homepage visitors on Boat Trader in your selected DMA.
- 4 Watch your brand awareness, website traffic, foot traffic, leads, and sales grow!

Great Brand Awareness

On average **18,000** monthly ad impressions

On average **150** clicks per month

*averages across all 59 DMAs

Sold:

- Monthly
- 59 Designated Market Areas (DMA)
- 2 Ad Spots, 100% Share of Voice (SOV)
- Clicks Off-Site