



Promoted Listings

Capture your competitors' audience.

Here's how it works:

- 1** Select the boat you would like to advertise and your budget.
Ex. Standard package, \$500 will yield 100,000 impressions and an estimated 150 listing views.
- 2** Our team of designers will build your ad and targeting based on your boat listing photo, details, class, and DMA.
- 3** Your ad will be served to shoppers who are searching for the class your boat is listed in, in your DMA, across the Boat Trader website.
- 4** Watch your impressions, listing views, connections, leads, and sales grow!

Increase Listing Activity

Get **100,000** monthly ad impressions

On average **150** more listing views per month

Sold:

- Monthly
- 59 Designated Market Areas (DMA)
- 9 Class Containers

Saltwater Fishing	Center Console	Pontoon
Freshwater Fishing	Motor Yacht	Cruiser
Ski and Wakeboard	Express Cruiser	PWC

- Clicks On-Site