



Spotlight Listings

Own the most prominent listing on the search results page.

Here's how it works:

- 1 Select the DMA and Class that you would like to target. You may select up to 3 listings per month to rotate to that audience in the Spotlight Listing.
- 2 Our team of designers will build your ad, including your logo.
- 3 Your ad will be served to shoppers who are searching for the class your boat is listed in - in your DMA - on the search results page.
- 4 Watch your brand awareness, impressions, listing views, connections, and leads grow!

Increase Branding & Listing Views

On average
14,000 monthly ad impressions

On average
75 more listing views per month

*averages across all 59 DMA's

Sold:

- Monthly
- 1 Advertiser Per Market (100% SOV)
- 59 Designated Market Areas (DMA)
- 8 Classes:
 - Center Console, Cruiser, FW Fish, Motor Yacht, Pontoon, PWC, Sail, Ski Wake
- Clicks On-Site