



## Featured Boat Ad

# Your listing on the homepage of YachtWorld.

### Here's how it works:

- 1 Select the region in which you would like to advertise your listing on the YachtWorld homepage.
- 2 Provide your listing, logo, and click-through URL and our team of designers will build your ad.
- 3 Your ad will be served to all homepage visitors on YachtWorld in your selected region.
- 4 Watch your brand awareness, website traffic, foot traffic, leads, and sales grow!

### Targeted Brand Awareness

On average  
**52,000** monthly ad impressions

On average  
**160** clicks per month

### Sold:

- Monthly
- 13 Regions
- 10 Ad Spots
- Clicks Off-Site