



Premium Featured Boat Ad

Be *the* brand on the YachtWorld homepage.

Here's how it works:

- 1 Select the region and week in which you would like to appear on the YachtWorld homepage.
- 2 Provide your ad image, logo, and click-through URL and our team of designers will build your ad.
- 3 Your ad will be served to all homepage visitors in your selected region, during your selected week.
- 4 Watch your brand awareness, website traffic, foot traffic, leads, and sales grow!

Maximum Brand Awareness

On average
12,000 weekly ad impressions

On average
260 clicks per week

Sold:

- Weekly
- 13 Regions
- 100% Share of Voice (SOV)
- Clicks Off-Site