



Promoted Listings

Capture your competitors' audience.

Here's how it works:

- 1 Select the boat you would like to advertise and your budget.
Ex. Standard package, \$500 will yield 100,000 impressions and an estimated 150 listing views.
- 2 Our team of designers will build your ad and targeting based on your boat listing photo, details, class, and region.
- 3 Your ad will be served to shoppers who are searching for the class your boat is listed in, in your region, across the YachtWorld website.
- 4 Watch your impressions, listing views, connections, leads, and sales grow!

Increase Listing Views

On average
150 more listing views per month

Get
100,000 ad impressions per month

Sold:

- Monthly
- 13 Regions
- 7 Class Containers
(Center Console, Cruiser, Express Cruiser, Motor Yacht, Sail, SW Fish, and Super Yacht)
- Clicks On-Site