



## Hero Ad

Be the *brand* on the boats.com homepage.

### Here's how it works:

- 1 Select the month in which you would like to appear on the boats.com homepage.
- 2 Provide your ad image, logo, and click-through URL and our team of designers will build your ad.
- 3 Your ad will be served to 100% of the homepage visitors during your selected month.
- 4 Take centerstage on the cover of boats.com

**Supreme  
Brand Awareness**

**Establish yourself as  
the brand that  
200K monthly new  
boat shoppers know\***

\*Average monthly visits to the boats.com homepage, Google Analytics

#### Sold:

- Monthly
- Global
- 100% Share of Voice (SOV)
- Clicks Off-Site