



Interstitial ad - 300x250

Search Results Top Banner - 320x50

BT App Sponsorship

Put your dealership in front of every app user in your area.

Here's how it works:

- 1 Select the DMA in which you would like to sponsor the app.
- 2 Provide your ad image, logo, and click-through URL and our team of designers will build your ads.
- 3 Your ads will be served during every search and at the top of every search results page.
- 4 Be the brand known on the Boat Trader app.

Exclusive Branding with a Highly Engaged Audience

Be the partner of choice to 700K monthly shoppers on the app.*

* Based on average monthly visits. Results may vary by market, Google Analytics

Sold:

- Monthly
- 1 Advertiser Per Market (100% SOV)
- 89 Designated Market Areas (DMA)
- Clicks Off-Site