



## Boat Detail Page Takeover

Own the real estate on your boat detail page.

### Here's how it works:

- 1 Based on your listing count, you will receive your BDP takeover package.
- 2 Provide your ad image, logo, and click-through URL and our team of designers will build your ads.
- 3 Your ads will surround your listings on all your boat detail pages.
- 4 Brand your listings and business to in-market shoppers looking for you.

Increase Listing Activity and Maximize Brand Awareness

Capture 100% of the page exposure

Maximum Lead Conversion

**Sold:**

- Monthly
- Clicks Off-Site