



Featured Dealer

Your dealership on the homepage of Boat Trader.

Here's how it works:

- 1 Select the DMA in which you would like to advertise your dealership on the Boat Trader homepage.
- 2 Provide your ad image, ad text, logo, and click-through URL and our team of designers will build your ad.
- 3 Your ad will be served to all homepage visitors on Boat Trader in your selected DMA.
- 4 Your brand is now featured on the homepage of BoatTrader.com

Increased Exposure & Brand Awareness

Position your brand as the market leader with **400K monthly visits***

* Based on average monthly visits to the Boat Trader homepage. Results may vary by market, Google Analytics

Sold:

- Monthly
- 89 Designated Market Areas (DMA)
- 2 Ad Spots, 100% Share of Voice (SOV)
- Clicks Off-Site