



Mobile Search Sponsorship

Own the mobile search results page in your DMA.

Here's how it works:

- 1 Select the DMA in which you would like to appear on the Boat Trader mobile search results page.
- 2 Provide your JPEG or PNG logo (min. height of 44 px), click-through URL, and ad copy (45 character limit) and our team of designers will build your ad.
- 3 Your ad will be served to your share of the mobile search result page visitors in your selected DMA.
- 4 Occupy the best advertising real estate on BoatTrader.com mobile devices.

Exclusive Brand Exposure

Put your brand in front of the **5M mobile shoppers** visiting Boat Trader each month*

* Based on average monthly visits. Results may vary by market, Google Analytics

Sold:

- Monthly
- 3 Advertisers Per Market (33% SOV)
- 89 Designated Market Areas (DMA)
- Clicks Off-Site