



Spotlight Listings

Own the most prominent listing on the search results page.

Here's how it works:

- 1 Select the DMA and Class that you would like to target. You may select up to 3 listings per month to rotate to that audience in the Spotlight Listing.
- 2 Our team of designers will build your ad, including your logo.
- 3 Your ad will be served to shoppers who are searching for the class your boat is listed in - in your DMA - on the search results page.
- 4 Become the most prominent seller in your market.

Build Brand Awareness & Increase Listing Views

Expand your reach with
14K more views to your listings

* Based on average monthly impressions. Results may vary by market, Google Analytics

Sold:

- Monthly
- 1 Advertiser Per Market (100% SOV)
- 89 Designated Market Areas (DMA)
- 8 Classes:
 - Center Console, Cruiser, FW Fish, Motor Yacht, Pontoon, PWC, Sail, Ski Wake
- Clicks On-Site