



Boat Detail Page Takeover

Own *the* ad placement on your boat detail page.

Here's how it works:

- 1** Based on your listing count, you will receive your BDP takeover package.
- 2** Provide your ad image, logo, and click-through URL and our team of designers will build your ad.
- 3** Your ads will surround your listings on all your boat detail pages.
- 4** Brand your listings and business to in-market shoppers looking for you.

Increase Listing Activity & Maximize Brand Awareness

Capture 100% of the Page Exposure

Maximum Lead Conversion

Sold:

- Monthly
- Clicks Off-Site