



## Featured Boat Ad

# Your listing on the homepage of YachtWorld.

### Here's how it works:

- 1 Select the region in which you would like to advertise your listing on the YachtWorld homepage.
- 2 Provide your listing, logo, and click-through URL and our team of designers will build your ad.
- 3 Your ad will be served to all homepage visitors on YachtWorld in your selected region.
- 4 Feature your brand on the most prominent page on YachtWorld.com

**Increased Exposure & Brand Awareness**

**Brand yourself and your listing with 135K monthly visitors\***

\* Average monthly visits to the YachtWorld homepage. Results may vary based on region, Google Analytics

#### Sold:

- Monthly
- 18 Regions
- 10 Ad Spots
- Clicks Off-Site