



Premium Placement

The billboard on YachtWorld's most popular pages.

Here's how it works:

- 1 Select the region and class container you would like to target your advertisement to.
- 2 Provide your listing, logo, and ad description and our team of designers will build your ad.
- 3 Your ad will be served to shoppers who are searching for your selected class container, in your selected region on the search results pages.
- 4 Take top placement among all sellers on the search results page.

Maximum Brand Awareness

Display your brand in your market's most prominent placement with **3M views of the search results page***

* Average monthly visits. Results may vary based on region, Google Analytics

Sold:

- Monthly
- 18 Regions
- 7 Class Containers

Center Console, Cruiser, Express Cruiser, Motor Yacht, Sail, SW Fish, and Super Yacht

- Clicks On-Site