



4.8  out of 5

After 91K reviews  
in the App Store!

9 min 

Average  
in-app time

## App Hero Ad

Get in front of the most engaged audience  
outside of BoatTrader.com

### Here's how it works:

- 1 Select the DMA where you would like your ad to display on the Mobile app.
- 2 Provide 6 images you want to use and our team will build out your ad.
- 3 Your ad will be displayed to app users in your selected DMA.
- 4 Occupy the best advertising on the Boat Trader app.

Reach the boating fanatics  
and first-time boat buyers

4.4 Million Hero Ad  
impressions\*

Nearly 400,000 leads  
generated\*\*

Nearly 1 Million app  
downloads\*\*

#### Sold:

- Monthly
- 89 Designated Market Areas (DMA)
- Up to 4 spots per customer