



Premium Featured Boat Ad

Be *the* brand on the YachtWorld homepage.

Here's how it works.

- 1 Select the region and week in which you would like to appear on the YachtWorld homepage.
- 2 Provide your ad image, logo, and click-through URL and our team of designers will build your ad.
- 3 Your ad will be served to all homepage visitors in your selected region during your selected week.
- 4 Watch your brand awareness, website traffic, foot traffic, leads and sales grow!

**Maximum
Brand Awareness**

On average
18,000 weekly impressions

On average
400 clicks per week

- Sold:**
- Weekly
 - 4 Regions
 - 100% Share of Voice (SOV)