



## Premium Placement - International

# The billboard on YachtWorld's most popular pages.

### Here's how it works:

- 1 Select the region and class container you would like to target your advertisement to.
- 2 Provide your listing, logo, and ad description and our team of designers will build your ad.
- 3 Your ad will be served to shoppers who are searching for your selected class container, in your selected region on the search results and browse pages.
- 4 Watch your brand awareness, impressions, listing views, connections, and leads grow!

### Maximum Competitive Targeting

On average  
**65,000** monthly impressions

On average  
**415** clicks per month

### Sold:

- **Monthly**
- **4 Regions**  
(UK/Ireland, Northern Europe / Scandinavia / Russia, Southern Europe, Far East / Australia)
- **4 Class Containers**  
(Motor Yacht, Sports Cruiser, Sail, Multihull)