



Promoted Listings

Capture your competitors' audience.

Here's how it works:

- 1 Select the boat you would like to advertise and your budget.
Ex. Standard package, \$500 will yield 100,000 impressions and an estimated 150 listing views.
- 2 Our team of designers will build your ad and targeting based on your boat listing photo, details, class, and region.
- 3 Your ad will be served to shoppers who are searching for the class your boat is listed in, in your region, across the YachtWorld website.
- 4 Advertise your listings prominently across YachtWorld.com

Increase Listing Activity & Brand Awareness in your market

100,000 monthly ad impressions*

150 more listing views per month*

* Based on average monthly impressions & performance, Google Analytics

Sold:

- Monthly
- 18 Regions
- 7 Class Containers
 - Center Console, Cruiser, Express Cruiser, Motor Yacht, Sail, SW Fish, and Super Yacht
- Clicks On-Site