



Website Marketing Services

Drive more traffic to your website.

Our team of digital marketing experts specialize in search engine optimization (SEO) and search engine marketing (SEM). They will customize the right strategy for your business.

Features	BRONZE	SILVER	GOLD
SEO Audit	✓	✓	✓
Analytics	✓	✓	✓
Advanced Reporting	✓	✓	✓
Keyword Optimization	—	✓	✓
Content Creation	—	—	✓
Deep Link Building	—	—	✓
Search Engine Marketing*	Add-on	Add-on	Add-on

*Add-on: Search Engine Marketing puts your business in front of customers when they're searching for boats in your market. Only pay for results, like clicks to your website or calls to your business. \$500/month minimum spend.

More than 90% of consumers start their search online, so combining SEO and SEM is the best way to gain visibility and provide two access routes for consumers to find your business. Commanding the organic and paid search results will greatly increase traffic to your website and reinforce the established presence your business has in the market.